



JRC/AC Poli Ed Campaign: Launch

Event Logistics:

Date - **Thursday, October 7th**

Time - 3:00 - 4:00 PM

Zoom:

Meeting ID - 942 857 0383

<https://tinyurl.com/poliedlaunch>

Recording:

<https://tinyurl.com/poliedlaunchrecording>

Slide deck: Linked [here](#)

Social media campaign [here](#)

Campaign content:

Political Education Campaign Linked [here](#)

How to get involved linked [here](#)

Disclaimer: This event will be livestreamed and recorded.

Agenda:

- **Ice breaker/Check-in**
 - If you could lead a class to educate the community about a certain topic, what would it be? It can be political, educational, or entertainment purposes
- **Overview:**
 - What is the Political Education Campaign?
 - How did it get started?
 - Why is it important?
- **Our Campaigns:**
 - Free Our Kids
 - Decarcerate Alameda County
 - Re-entry and AB 109
 - DA Accountability
 - Jobs for Freedom
- **Breakout rooms**
 - Questions:
 - What topics would you like the political education campaign to highlight/magnify?
- **Plans**
 - Where is the political education campaign now?
 - Monthly Political Education Campaign Workshops:



- October - Who is the District Attorney?
- November - What is Proposition 17? Voter Education
- December - Show us the Money Budget + What is up with the Sheriff budget?
- January - Mobilization Training: How to call, When to call, Why we need you?
- February - Genesis (of the Tri-Valley) 501c3 Candidate Forum: Candidates of 2022
- **Closing**
 - What is a word that encapsulates how you feel at the moment about the Political Education Campaign?